



Jersey County Fair

PO Box 276 Jerseyville, IL 62052

Phone: (618) 535-6461
tiffanyleighphillips1991@gmail.com

2025 SPONSOR FORM

Form & Logo Documents Due April 20, 2025

**Tickets can be picked up in fair office week of fair. Forms may be mailed or emailed.*

Sponsor Name _____ Contact _____

Address _____ Phone _____

Email _____

****Please answer the questions below.**

What level of sponsorship would you like to be? Grand Champion Blue Red White

If I am a Grand Champion, Blue, or Red Level Sponsor I have provided the below items to Tiffany Phillips at tiffanyleighphillips1991@gmail.com:

- 1"x2" logo or text in a jpeg format for billboard
- regular size logo or text in a jpeg format for banner
- regular size logo or text in jpeg format for fair website

If I am any level sponsor I have provided the below items to Tiffany Phillips at tiffanyleighphillips1991@gmail.com:

- 1-2 Sentence Ad for your business to be read during grandstand events. (Grand Champion)

Sponsor Levels -See attachment for Level Details

Grand Champion Level \$2,000	Blue Level \$1,000	Red Level \$500	White Level \$300
<ul style="list-style-type: none"> -Sponsor of Grandstand Event -6 Season Gate Passes -25 Event/Admission Tickets -4 Armbands -Free Exhibit Booth Space -1/2 Page Ad in fair paper -Banner Track side -Fair Food Money -Company logo and website link -Logo on Grand Champion Banner -Logo/Text displayed on digital billboard -2 FREE Parade Space -Reading of sponsor ad during grandstand events -Individual Social Media Thank You 	<ul style="list-style-type: none"> -15 Event/Admission Tickets Exhibit Booth Space -4 Season Gate Passes -2 Armbands -Fair Food Money -Company Logo in fair paper -Banner Trackside -Company logo and website link -Logo/Text displayed on digital billboard -2 FREE Parade Space -Reading of sponsor name during grandstand events -Social Media Thank You with rest of Blue Level Sponsors 	<ul style="list-style-type: none"> -10 Event/Admission Tickets -Company Logo in fair paper -Banner Trackside -Company logo and website link -Logo/Text displayed on digital billboard -1 FREE Parade Space -Reading of sponsor name during grandstand events -Social Media Thank You with rest of Red Level Sponsors 	<ul style="list-style-type: none"> -4 Event/Admission Tickets -Name in space for White Level Sponsors in Fair Book -Reading of sponsor name during grandstand events -Social Media Thank You with rest of White Level Sponsors

OFFICE USE ONLY:

Method of payment: _____

Date Received: _____

- Billboard jpeg received (if applicable)
- Banner jpeg received (if applicable)
- 1-2 Sentence Ad received
- Website jpeg received
- Logo & website link added to fair website (if applicable)
- Logo in fair paper (if applicable)
- Logo sent for banner print (if applicable)
- AD added to grandstand announcer binder
- Banner printed (if applicable)

Grand Champion Level - \$2,000

- Grandstand Event Sponsor (Tuesday, Wednesday, Thursday, Friday, Saturday, or Sunday)
 - Sponsor will be featured at the Main Grandstand event
 - Banner displayed at the stage
 - 20 second read of customized commercial during the event
 - Advertisement for Events with sponsor name (Example: Rothe Family Seed Rodeo Night)
- 6 Season Gate Passes (Good for each night of the fair for gate admission)
- 25 Event admission tickets (Thursday, Friday, Saturday, or Sunday)
- 4 armbands
- \$100 in fair food money (Can be redeemed at the following vendors??????)
- Free exhibit space under the pavilion (Call Dave Pille to sign up for this 1-618-946-2275)
- 1/2 Page Ad in Fair Book
- Company Logo and website link of Fair Website (www.jerseycountyfair.com)
- Banner along track side for fair week (Provided by Jersey Co. Fair)
- Logo displayed on Grand Champion Banner on back of Grandstand (Provided by Jersey Co. Fair)
- Logo/Text on Digital Billboard
- Individual Thank You ad on Social Media
- 2 FREE Parade Spots (Call Espresso Yourself Bakery to reserve these 1-618-639-2877)

Blue Level - \$1,000

- 4 Season Gate Passes (Good for each night of the fair for gate admission)
- 15 Event admission tickets (Thursday, Friday, Saturday, or Sunday)
- 2 armbands
- \$25 in fair food money (Can be redeemed at the following vendors??????)
- Free exhibit space under the pavilion (Call Dave Pille to sign up for this 1-618-946-2275)
- Company Logo in fair paper
- Company Logo and website link of Fair Website (www.jerseycountyfair.com)
- Banner along track side for fair week (Provided by Jersey Co. Fair)
- Logo/Text on Digital Billboard
- 2 FREE Parade Spots (Call Espresso Yourself Bakery to reserve these 1-618-639-2877)
- Logo/Text displayed on digital billboard
- -Reading of sponsor name during grandstand events
- -Social Media Thank You with rest of Blue Level Sponsors

Red Level - \$500

- 10 Event admission tickets (Thursday, Friday, Saturday, or Sunday)
- 2 armbands
- Company Logo in fair paper
- Company Logo and website link of Fair Website (www.jerseycountyfair.com)
- Banner along track side for fair week (Provided by Jersey Co. Fair)
- Logo/Text on Digital Billboard
- 1 FREE Parade Spots (Call Espresso Yourself Bakery to reserve these 1-618-639-2877)
- Reading of sponsor name during grandstand events
- Social Media Thank You with rest of Red Level Sponsors

White Level - \$300

- 4 Event admission tickets (Thursday, Friday, Saturday, or Sunday)
- Name in space for White Level Sponsors in Fair Book
- -Reading of sponsor name during grandstand events
- -Social Media Thank You with rest of White Level Sponsors